

Control Your Own Data

Agencies and Advertisers

London - Madrid - Dubai



**APPETITE
CREATIVE
SOULUTIONS**

Control Your Own Data

- Ideal for Agencies or Advertisers
- Total control of your own data (if client wants to change dashboard provider, they can easily manage it with our solution)
- No reliance on another third party data provider
- Set up custom reports without long wait times or high costs
- Program and develop exclusive data models without additional high costs
- Clean your data before using restrictive, row-based platforms

DATA SOURCES

LIQUID DATA

DATABASE

DASHBOARDS

Google

Google



Social Media



Programmatic



Internal Data



Controlled by a client



Client can decide which dashboard technology to use

