Report Generator

Publishers
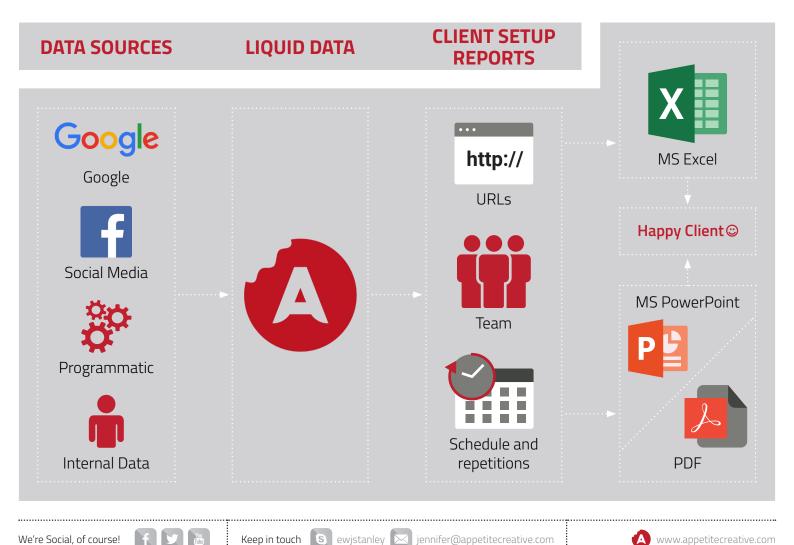
APPETITE
CREATIVE
SOULUTIONS

- Our solution to automatically collate different campaign data and provide screenshots without manual intervention

- Ideal for Publishers and Networks with many article or social urls to control and report automatically on campaigns

- Save time (avoid traffic teams spend hours/days manually gathering reports, screenshots, etc.)

- Unifies branding and data structure (avoids that every team sends out a different report)

- Maximises control (log changes) over who creates which report (or modifies it)

DATA SOURCES   **LIQUID DATA**   **CLIENT SETUP REPORTS**

Google

Social Media

Programmatic

Internal Data

URLs

Team

Schedule and repetitions

MS Excel

Happy Client ☺

MS PowerPoint

PDF